



aecba

ARRAN ELDERSLIE
COMMUNITY BUSINESS
ASSOCIATION

Membership Package

GROW YOUR BUSINESS WITH US!





ABOUT AECBA

The Arran-Elderslie Community & Business Association is a membership-based organization that helps businesses network, learn and grow.

Our goal is to strengthen, promote and celebrate businesses to enhance the vibrancy of the community.

Member Benefits

- ✓ Networking: opportunities to meet other business owners within Arran Elderslie, share information and learn from each other.
- ✓ Inclusion in our Business Directory: easy access to businesses within our municipality; this will be distributed to all households and is a great form of advertising for your business
- ✓ Recognized Credibility: display your membership sticker in your business window so customers and residents recognize you as a respected member of the business community
- ✓ Advertising Discounts for radio and print; collaboration makes it economical
- ✓ “Business Question of the Week” – great way to share valuable information
- ✓ Voting at the Annual General Meeting
- ✓ Advocacy: a collective & strong voice at the Municipal level, as needed
- ✓ Sharing of Skills for a better community: an opportunity to apply your skills on committees, at events, sharing knowledge at workshops, and in mentoring new businesses
- ✓ Business Learning close to home
- ✓ Mentoring of new business; the more businesses we have, the more services for our communities and residents; we want every business to succeed in Arran Elderslie
- ✓ All businesses and organization will be invited to participate in our events, but Members will attend free or at a reduced price.

COMING SOON

Arran-Elderslie Bucks

Social Media Promotion for association members

2024-2025 Inaugural Board of Directors

Behind every community, there is an organization of energetic, motivated and local leaders working on behalf of our local businesses.

Executive Board

President:	Craig Reid Sprucedale Agromart, Tara, ON
1st Vice President:	Jennifer Tedford Team Tedford – Remax, Tara, ON
Treasurer:	Deanna Harvie Mortgage Advisor CIBC, Chesley, ON
Secretary:	Gail Fullerton Paisley Freshmart, Paisley, ON
Honorary Past President:	Peter Knipfel Chesley Grocery Store, Chesley, ON

Directors

1. Sandra Crockard | Trinity Theatre, Paisley, ON
2. Karen Beech-McCullough | McCullough Service Centre/TireCraft, Paisley, ON
3. Joanne McLaren | Forget Me Not Promotions, Elderslie, ON
4. Shawn Morrow | Morrow's Property Management, Chesley, ON
5. Jodie Stade | JBM Electric & M.E.I Paving, Chesley, ON

Committee Chair-People:

Internal/External Communications: Jodie Stade

Membership Lead: Shawn Morrow

Business Directory: Shawn Morrow

Event Planning Coordinator: Sandra Crockard



L to R: Deanna Harvie, Gail Fullerton, Jodie Stade, Jennifer Tedford, Peter Knipfel, Sandra Crockard, Joanne McLaren, Craig Reid, Shawn Morrow. Missing is Karen Beech-McCullough

Welcome!

As a member you are entitled to many benefits to enhance your business' success. As this is our inaugural year, we have planned several events to connect businesses and bring awareness of the services available in our Municipality.

The more you attend, the more connections you make, the more you learn and ultimately the more your business benefits!

Past Events 2024

- **April 9th, 2024** – Breakfast with the Mayor
- **May 11th, 2024** - Paisley Town Wide Yard Sale
- **May 18th, 2024** - Chesley Town Wide Yard Sale
- **May 23rd, 2024** - “Your Business Spark”

This event was hosted at the Paisley Legion where we had guest speaker Tahnee Hipel (Owner of Bruud Coffee Bar in Chesley) talk about discovering your unique "one" thing, refining your value proposition and perfecting your elevator pitch.

- **May 25th, 2024** - Tara/Allenford Town Wide Yard Sale
- **June 24th, 2024** - Employees & Volunteers: How to find, keep and appreciate them

This event was hosted at Klages Mill & Garden in Chesley where we had an interactive panel discussion showcasing local business and community service influencers. We focused on strategies for recruiting, retaining, and recognizing employees and volunteers.

Upcoming Events 2024 (Dates are TBD)

- **August** – “Social in the Country” – a BBQ Social where we encourage rural businesses in joining our association!
- **September** - Networking Event “New Businesses & Long-Standing Businesses, how to get from one to another!”
- **October** – Networking Event “Are you ready for the Ministry of Labour Inspector?”
- **November & December** – promotion of shopping within our Municipality



2024 MEMBERSHIP SIGN-UP

Please complete the membership form below, ensuring all information is filled out and correct. Once completed please drop the form off to one of the Board of Directors or email it to aecommunitybusiness@gmail.com

Business Name: _____

Address: _____ Town: _____

Postal Code: _____ Business Phone #: _____

Email: _____

Website: _____

Year Business Established: _____ Number of Employees: _____

Products and/or Services Offered: _____

Company Bio: _____

Contact Person: _____ Position: _____

Email: _____

Phone Number: _____

***Note: The provided emails will be used for correspondence. Business name and contact information will be shared in our Business Directory as well as our social media. This information will be visible to other members. ***

Administration:

Date Joined: _____

Payment Received: \$ _____

Added to Master List: _____

Given Membership Sticker: _____



2024 MEMBERSHIP INVOICE

April 2024-April 2025

Thank you for joining Arran-Elderslie Community Business Association! Your membership is an investment with direct return to your business. That return is enhanced economic prosperity in Arran-Elderslie, which in turn helps your business! Here is your 2024-2025 membership invoice.

Business Name: _____

Address: _____ Town: _____

Details:	Membership Rate:	Total Due:
Membership Fee for the 2024 Year (Renews April 2025)	\$175.00	\$175.00
Cheque Number:		

Please make cheques payable to: Arran-Elderslie Community Business Association

Mail Cheques to:

Box 188

Chesley, ON

NOG 1L0

ATTN: Shawn Morrow - Membership

Please retain this copy for your file.